

Table 13—Sales of Total Fluid Milk Products in Federal Milk Order Marketing Areas, by Market, March 2002 1/

Federal Milk Order Marketing Area	Order Number	Total Fluid Milk Products 2/			
		Sales	Butterfat Content	Change from prev. year 3/	
				Month	Year to date
		Mil. Lbs.		Percent	
Northeast	001	836	2.01	-4.6	-1.4
Appalachian	005	285	2.06	-7.1	-2.6
Southeast	007	416	2.15	-4.4	-1.6
Florida	006	250	2.13	-3.7	-0.4
Mideast	033	555	1.86	-2.1	-0.6
Upper Midwest	030	375	1.54	-3.0	-0.9
Central	032	395	1.81	-3.3	-1.9
Southwest	126	350	2.30	-2.6	0.0
Arizona-Las Vegas	131	109	2.04	2.1	2.8
Western	135	75	1.71	-2.9	-0.6
Pacific Northwest	124	184	1.72	-3.7	-1.6
All Areas Combined 4/		3,829	1.95	-3.6	-1.1
All Areas Combined Adjusted for Calendar Composition 5/		3,870	1.95	-1.1	0.0

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Total fluid milk products include plain and flavored whole milk, eggnog, plain, solids added, and flavored fat-reduced milk, buttermilk, and miscellaneous fluid milk products.

3/ Previously, this data series showed all percent changes adjusted for calendar composition. Now, only percent changes, as well as sales volume, for all markets combined will be shown on a calendar composition basis. See 5/.

4/ May not add due to rounding.

5/ Sales volume and percent changes have been adjusted for calendar composition.